

<b>Objective</b>	My ultimate goal as a graphic artist is to aesthetically enhance the world around me while maintaining effective visual communication. Through the application of art and design, I utilize creative talent and knowledge of the process to produce work that will benefit and please others. I am currently looking to obtain employment in a senior-level graphic design and/or photography freelance positions.
<b>Education</b>	York College of Pennsylvania (YCP), 2004 York, PA Bachelor of Arts • Graphic Design Cumulative GPA: 3.61 • Magna Cum Laude Minors: Advertising, Photography, Fine Art, Art History
<b>Design Experience</b>	<p>Photographer/Graphic Designer/Founder, Creative Touch Photography/Creative Genius Network 1/2005–present</p> <ul style="list-style-type: none"> <li>• Schedule and execute on-location photo shoots to produce high-quality digital imaging, specializing in professional photo retouching and graphic design services on a freelance basis</li> </ul> <p>Graphics Specialist, American Institute of Ultrasound and Medicine (AIUM) 6/2006–5/2014</p> <ul style="list-style-type: none"> <li>• Create membership, accreditation, and professional development marketing materials for the AIUM, while upholding the integrity of the organization by maintaining and/or improving its image through effective visual communication</li> <li>• Annually produce all marketing materials for the AIUM's Annual Convention, including but not limited to:           <ul style="list-style-type: none"> <li>– Develop identity and sustain branding across all convention-related promotional components</li> <li>– Design and purchase print materials including the Exhibitor Prospectus, Preliminary Program and Final Program, corresponding direct mail marketing, and related print- and web-based advertising</li> </ul> </li> <li>• Annually attend the AIUM's Annual Convention as acting event photographer and supporting staff</li> <li>• Develop and preserve the quality and appearance of Sound Waves e-newsletter</li> <li>• Contribute in progressively maintaining the design, accessibility, and relevance of the AIUM's websites</li> <li>• Accept, prioritize, and execute a wide variety of tasks in a high-demand, deadline-driven environment</li> </ul> <p>Graphic Designer, Maryland-National Capital Parks and Planning Commission (M-NCPPC) 5/2004–6/2006</p> <ul style="list-style-type: none"> <li>• Designed an array of logos and publications promoting recreational programs designed to enhance the well-being of those who are developmentally disabled</li> <li>• Photographed various events for publication and presentation purposes</li> <li>• Director, Spring-into-the-Park recreational day camp program for residents of assisted living facilities</li> <li>• Assistant Director, Swim-n-Gym recreational program for children with autism and other developmental disabilities</li> </ul> <p>Graphic Designer, Institute of Transportation Engineers (ITE) 1/2005–9/2005</p> <ul style="list-style-type: none"> <li>• Designed and purchased programs for ITE's 2005 Annual Meeting and Technical Conference</li> <li>• Designed all marketing materials under contract with the National Transportation Operations Coalition (NTOC) for the National Traffic Signal Report Card Press Conference</li> <li>• Produced various marketing materials for ITE's Professional Development Program and ITE Journal</li> </ul> <p>Graphic Designer, Resource Connections of Prince George's County (RCPGC) 6/2003–12/2004</p> <ul style="list-style-type: none"> <li>• Designed logo for newly emerging non-profit organization</li> <li>• Composed, designed, and purchased permanent brochure for promotional and informational purposes</li> <li>• Constructed mobile educational display for promotional purposes</li> <li>• Designed, maintained, and updated company website</li> </ul>
<b>Related Skills</b>	Adobe CC (Photoshop, Illustrator, InDesign, Acrobat, Distiller) • Quark XPress • Mac OS and PC Windows platforms • Microsoft Office Suite (Office, PowerPoint, Excel) • Excellent written and oral communication skills • Exceptional time-management and organizational skills with particular attention to detail • Extensive experience working both independently and in collaborative environments • Thrives in high-pressure deadline-driven situations
<b>Honors and Awards</b>	Hermes Creative Award recipient (Platinum: 2009 • Gold: 2010 & 2012) MarCom Award recipient (Platinum: 2006 • Gold: 2007, 2008, 2009, 2010, 2011, & 2012)
<b>Related Experience</b>	Publications Committee Chair, Campus Activities Board (CAB), York College of Pennsylvania 12/2001–4/2004 <ul style="list-style-type: none"> <li>• Collaborated in planning and managing campus events as a contributing member of the Executive Board, 4/2003–4/2004</li> <li>• Designed advertising and coordinated committee to promote for all campus events</li> <li>• Served on the board for the Campus Wide Cultural Programming Committee (CWPC)</li> </ul>
<b>Portfolio</b>	Online portfolio samples available at <a href="http://www.creativetouchphoto.net">www.creativetouchphoto.net</a> Print portfolio available upon request